Privacy Policy

Effective Date: [Insert Date]
Business Name: Pure Blue Services
Website: [Insert Website URL]
Contact Email: [Insert Email]
Contact Phone: [Insert Phone]

Pure Blue Services ("we," "our," "us") is committed to protecting the privacy of our customers and website visitors. This Privacy Policy explains how we collect, use, and protect your information when you use our services.

1. Information We Collect

We may collect the following information:

- Name, phone number, email address, and service details submitted via forms, booking systems, or by phone/SMS/email.
- Information about your service requests and communications with us
- Technical information (such as IP address and device type) for security and analytics purposes.

2. How We Use Your Information

We use the information we collect to:

- Provide, schedule, and manage our cleaning services.
- Send appointment confirmations, reminders, and service updates.
- Respond to your questions or requests.
- Send occasional promotions, offers, or review requests (with your consent).

3. Sharing Your Information

We do **not** sell your personal information. We may share it only with:

- Service providers and tools we use to run our business (e.g., booking systems, payment processors, communication platforms).
- Legal authorities if required by law.

4. Communications and Opt-Out

By providing your phone number or email, you consent to receive communications from us, including SMS and email messages. You may opt out at any time by replying **STOP** to text messages or clicking **unsubscribe** in emails.

5. Security

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure.

6. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on our website with the revised date.

7. Contact Us

If you have any questions, please contact us at: [Insert Email] | [Insert Phone]

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